



**Bordeaux  
Events  
And  
More**



**WELCOME**



# EASY BORDEAUX



+ 100  
destinations  
by direct flight



Paris/Bordeaux  
= 2 hours  
33 journeys/day



4 tram lines  
1 new line Airport  
Bordeaux in 2023



5 motorways to  
Paris, Rhône Alpes,  
Méditerranée,  
Pyrénées and  
Péninsule ibérique



13 500 rooms  
1 to 5 stars  
+ 210 hotels



1 600 restaurants



# ATTRACTIVE BORDEAUX



Listed as a  
UNESCO World  
Heritage Site



The largest vineyard  
in the world  
7 000 Chateaux



150 parks  
And gardens



Rich cultural heritage  
Museums, urban and  
offbeat places, music  
scene...



An exceptional  
natural environment  
Ocean, Bay of  
Arcachon, Dune du  
Pyla...



3 Michelin starred  
chefs, internationally  
renowned  
Philippe Etchebest,  
Gordon Ramsay,  
Yannick Alléno



# SUSTAINABLE BORDEAUX



European  
Capital of  
Smart Tourism  
2022



ISO 20121 Certification  
“Innovative and  
Sustainable Destination”  
label



93% of large-  
capacity hotels are  
within 30 minutes  
of a congress  
centre by public  
transport



200 professional  
partners in tourism  
and events  
organisation have  
committed to a  
sustainable  
approach



Bordeaux  
Exhibition Centre  
has a car park  
equipped with 20  
hectares of  
photovoltaic  
panels



Venues managed  
by Bordeaux Events  
And More are  
certified  
ISO 20121



# BORDEAUX EVENTS AND MORE

There is always  
a good reason to meet







# WHO IS BEAM ?


## We host our clients' events.

BEAM operates **5 emblematic sites for business tourism in Bordeaux**, with infrastructures that offer modularity and complementarity : **Palais des Congrès, Parc des Expositions, Palais 2 l'Atlantique, Hangar 14 and Centre de Congrès Cité Mondiale.**

This collection of venues enables us to attend all our clients needs and projects, whether for professionals or the general public, regional, national or international in scope, intimate or large-scale, classic or unexpected...

Congresses, trade shows, conventions, gala evenings, competitions, corporate meetings, customized events... let's imagine the unlimited possibilities together !





# WHY WILL YOU CHOOSE BEAM ?

 BEAM is a key player in the business tourism sector in Bordeaux

 A collection of 5 exceptional venues in Bordeaux : Parc des Expositions, Palais 2 l'Atlantique, Palais des Congrès , Hangar 14, Centre de Congrès Cité mondiale

 An expert and committed team to make all your projects come true

 A known and recognized know-how in the event organisation industry

 An actor involved in sustainable eco-responsible event management - ISO 20121 certified

 A network of local and quality partners for efficient collaborations



# OUR VENUES

## BORDEAUX LAC

 Parc des Expositions

 Palais 2 l'Atlantique

 Palais des Congrès

## CENTRE VILLE

 Hangar 14

 Centre de Congrès Cité Mondiale





## Hangar 14



- 1 ground level 3,000 sqm
- 1st floor 2,400 sqm
- 1 panoramic terrace 600 sqm

## Palais 2 l'Atlantique



- 1 area 15,500 sqm
- 1 reception hall 1,000 sqm
- 1 modular hall 7,140 sqm
- 1 plenary 1,500 to 6,000 pax
- 12 breakout rooms 100 to 400 pax
- 1 theater room 2,500 people

## Parc des Expositions



- 3 halls (50,400 sqm, 12,000 sqm and 500 sqm)
- 1 covered area 70,000 sqm
- 1 outdoor area 120,000 sqm

## Centre de Congrès Cité Mondiale



- 1 reception hall 370 sqm
- 1 auditorium 300 seats
- 1 hall for exhibitions and catering 1,270 sqm
- 4 committee rooms 20 to 190 pax

## Palais des Congrès



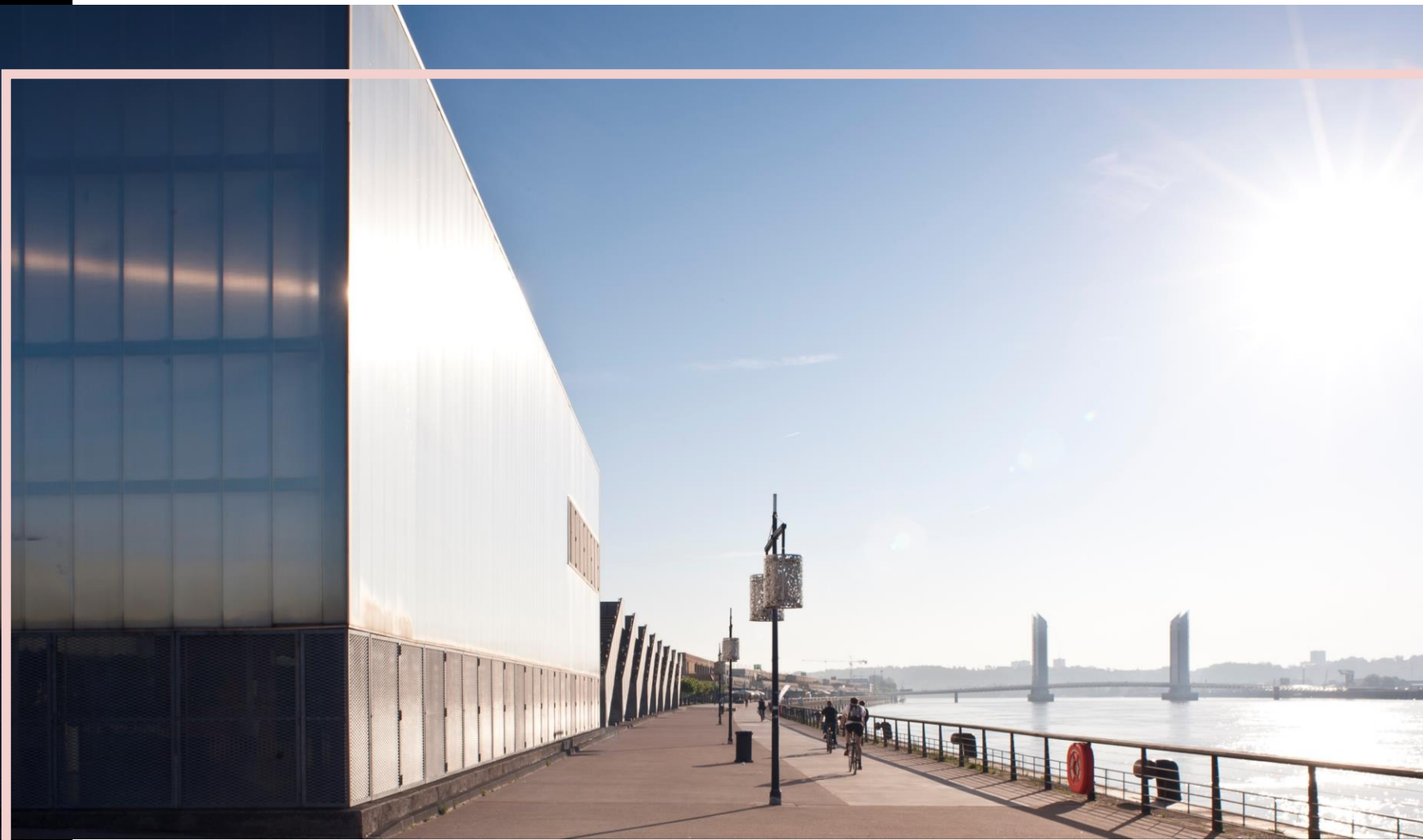
- 3 amphitheatres 190 to 1,290 pax
- 10 fully equipped breakout rooms
- 1 modular hall for exhibitions and catering 3,000 sqm

## 5 exceptional venues in Bordeaux



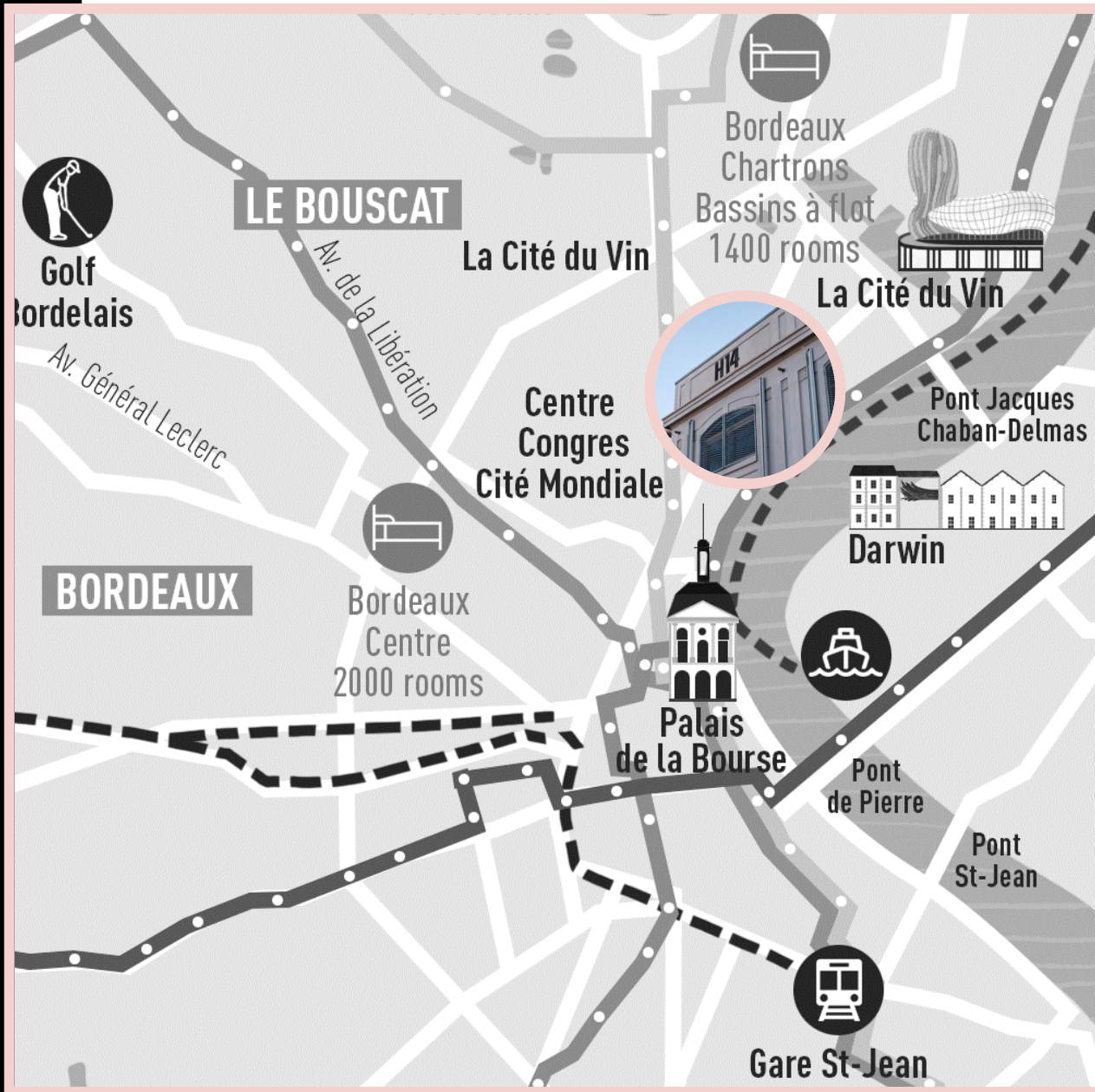


# Hanggar 14





# Hangar 14



- Heart of Bordeaux
- Quay of Bordeaux
- Directly accessible by tram
- Access from the train station by tram
- Parking nearby
- Accomodation nearby



# Hangar 14

**YOU**



Heart of Bordeaux

Outdoor terrace overlooking the  
Garonne river

- 1 ground floor 3,000 sqm
- 1st floor 2,400 sqm
- 1 panoramic terrace 600 sqm
- Public parking nearby

## The best place to organise

- - gala evenings
- - public trade exhibitions
- professional trade exhibitions
- product launches
- tasting
- exams





# Hangar 14

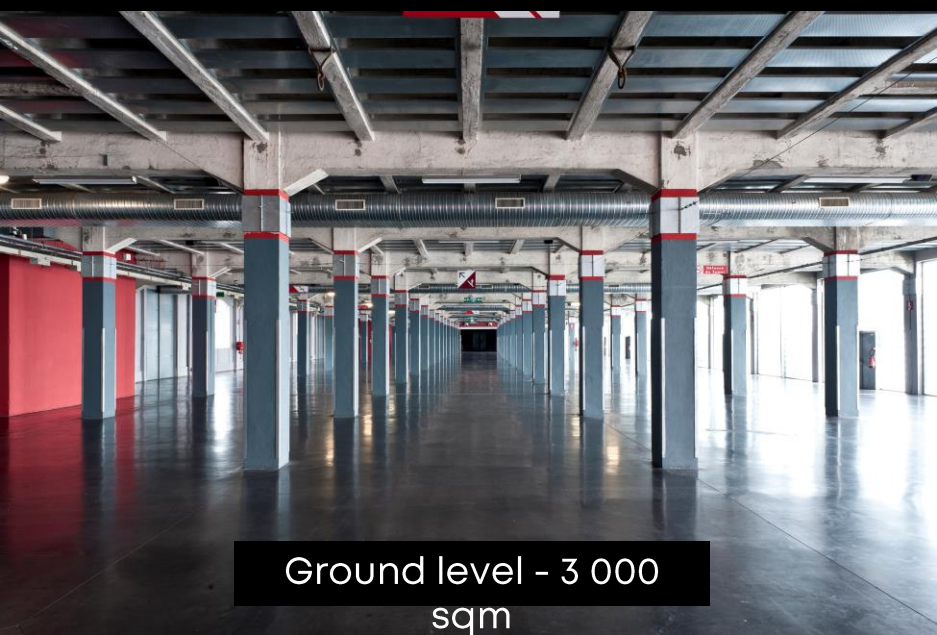
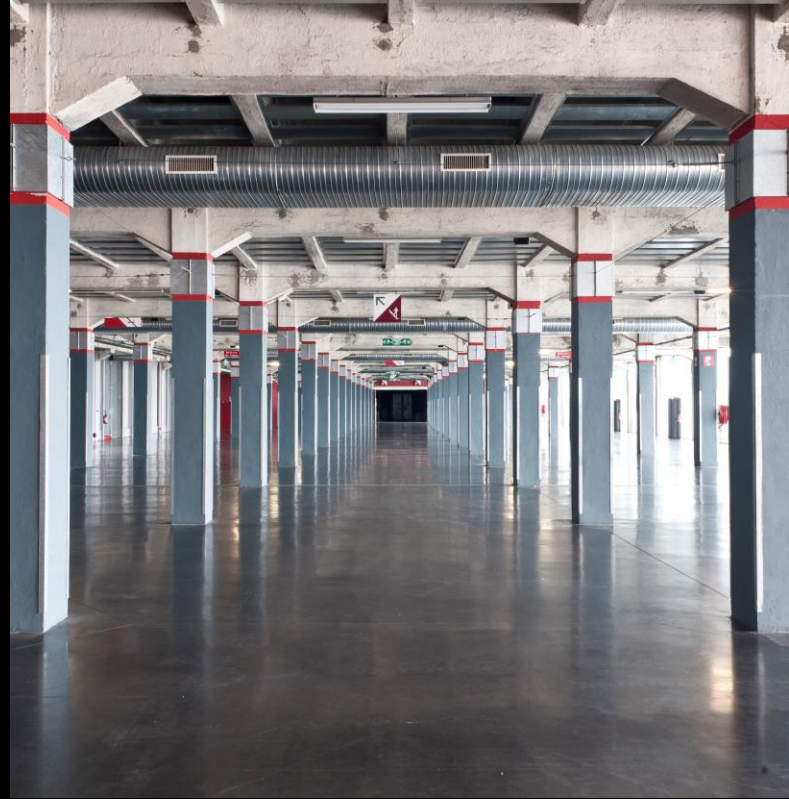
	Sqm	HA	MA
Ground floor	3,000	2,000	2,500
First floor	2,400	1,300	1,500
Terrace	600		500



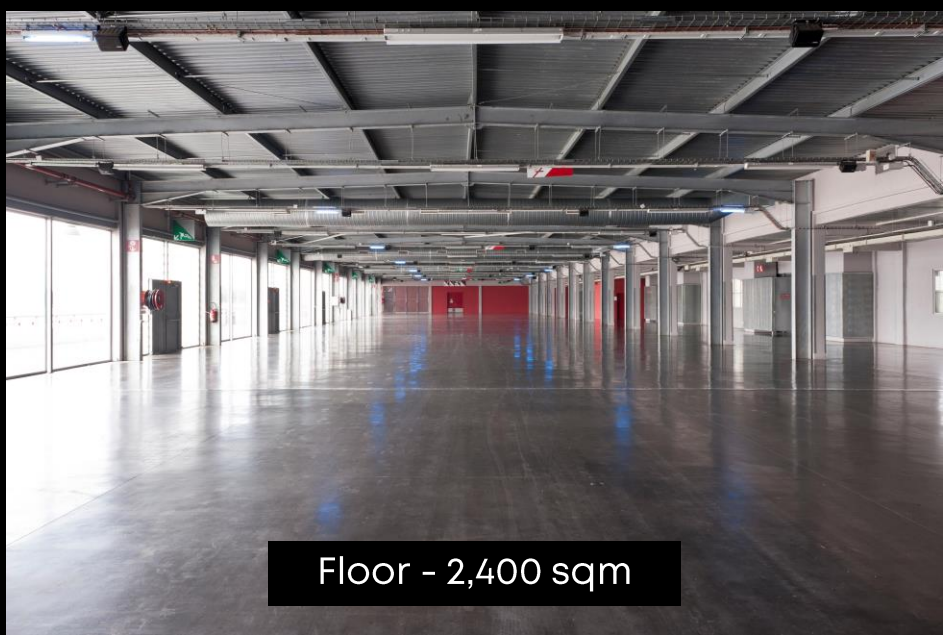
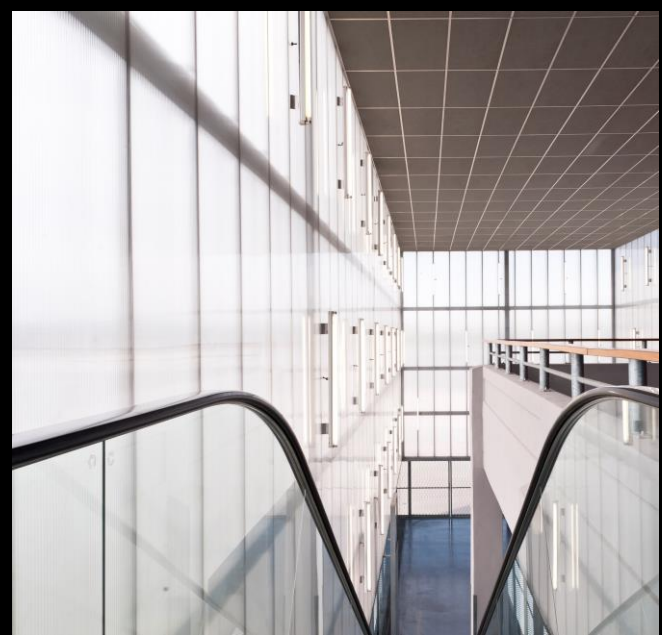




Panoramic terrace - 600 sqm



Ground level - 3 000 sqm



Floor - 2,400 sqm





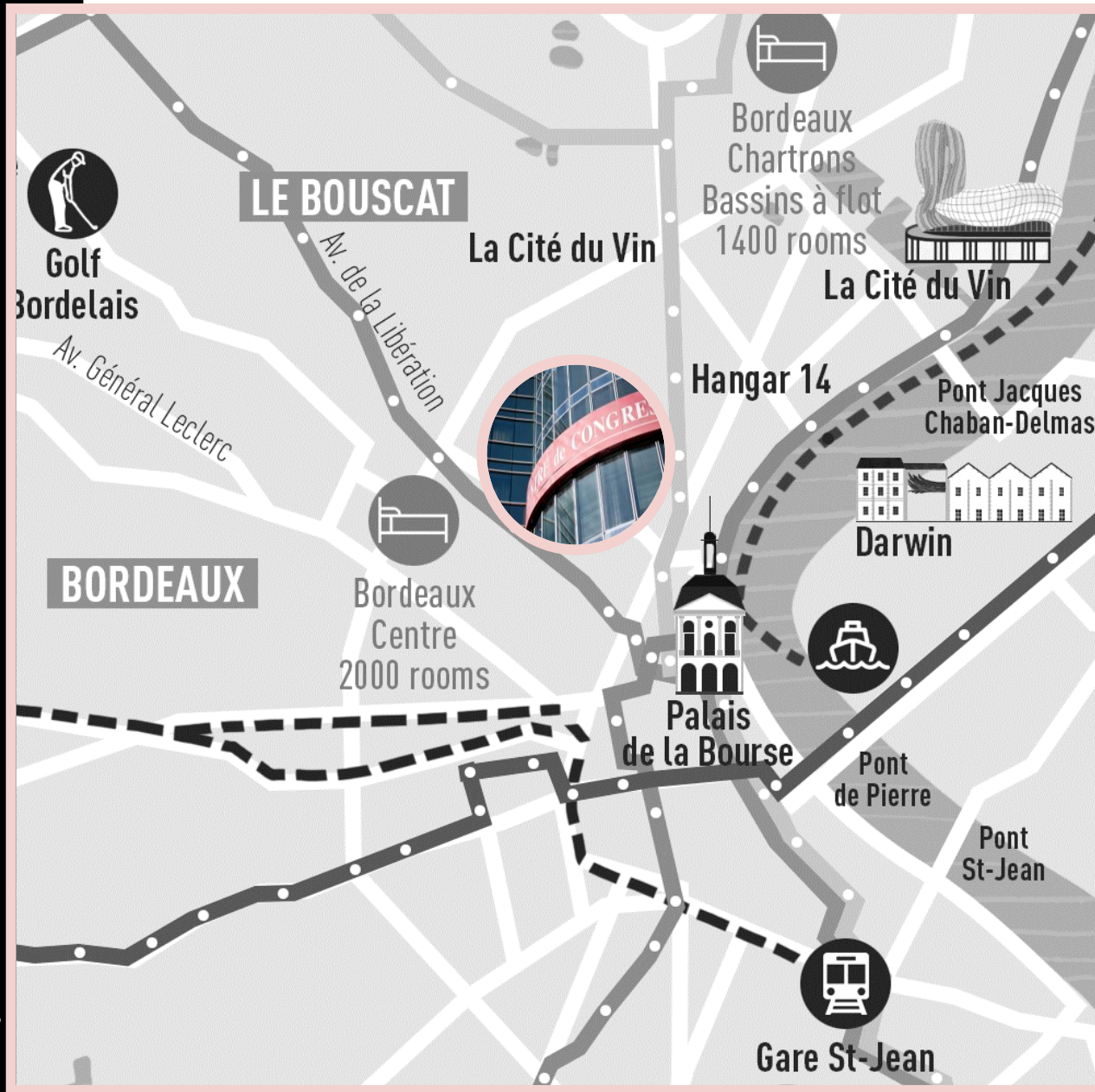


# Centre de Congrès Cité Mondiale





# Centre de Congrès Cité Mondiale



- Heart of Bordeaux
- Directly accessible by tram
- Access from the train station by tram
- Parking nearby
- Accomodation nearby



# Centre de Congrès Cité Mondiale



**YOU**



Heart of Bordeaux

Auditorium 300 seats

**The best  
place to  
welcome**



- congresses
- - symposiums
- seminars
- business meetings

- 1 reception hall 370 sqm
- 1 auditorium 300 pax
- 1 hall for exhibitions and catering 1 270 sqm
- 4 committee rooms 20 to 190 pax
- Public parking nearby



# Centre de Congrès Cité Mondiale



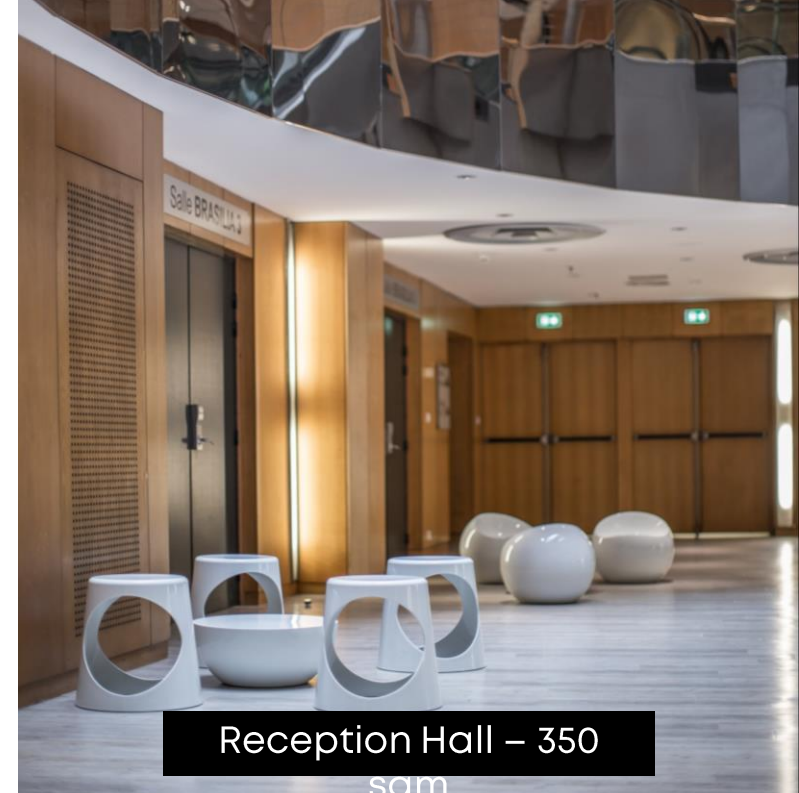
	Sqm	U shape	conference theatre		
Auditorium Brisbane	301	-	300	-	-
Room Brasilia 1	74	24	64	-	-
Room Brasilia 2	64	24	53	-	-
Room Brasilia 3	100	26	88	-	-
Room Brasilia 1+2+3	238	56	184	-	-
Room Beijing	53	20	40	-	-
Area Bamako	1,270	-	-	690	1 100
Reception Hall	370	-	-	-	300



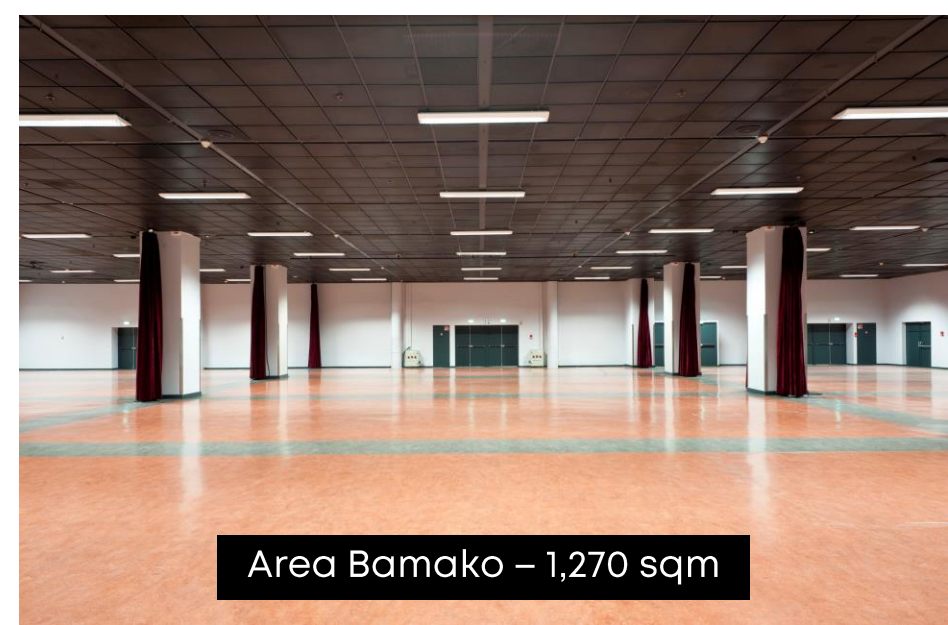
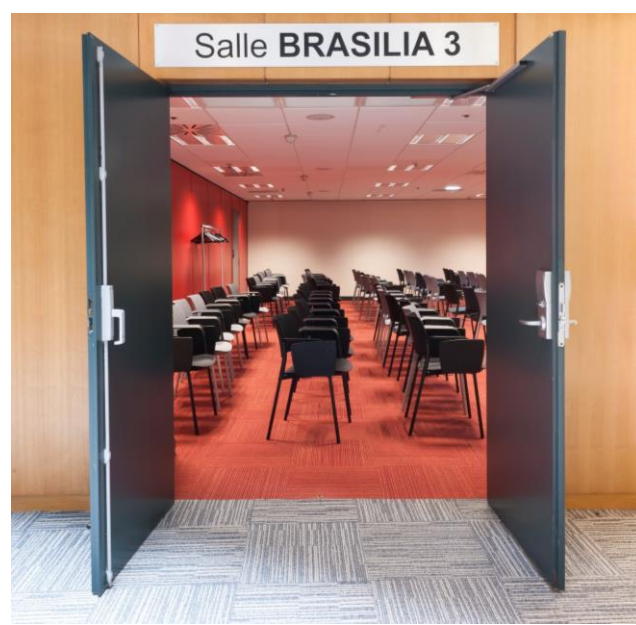
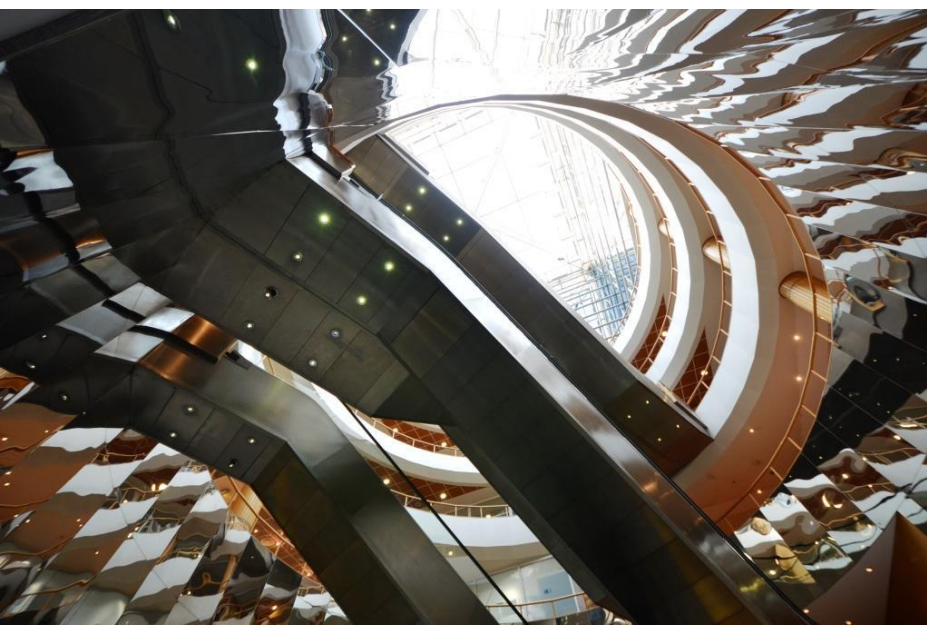




Auditorium – 300 seats



Reception Hall – 350 sqm



Area Bamako – 1,270 sqm







# Palais 2 l'Atlantique





# Palais 2 l'Atlantique



- Bordeaux Lac District
- Directly accessible by tram
- Access from the train station by tram
- 6,800 free parking spaces nearby
- Accomodation nearby



# Palais 2 l'Atlantique

**YOU**



A large modular area  
Ultra-modern equipment

## The best place to welcome

- congresses
- trade shows
- shows and performances
- large public events
- gala evenings
- tasting
- exams

- 1 area 15, 000 sqm
- 1 reception hall 1,000 sqm
- 1 modular hall 7,140 sqm
- 1 plenary 1,500 to 6,000 pax
- 12 breakout rooms 100 to 400 pax
- 1 theater room up to 500 pax
- 7,000 parking spaces



# Palais 2 l'Atlantique



	SQM	Meeting	Conference	ATA	🍸
P2A	15,500	-	1,600	6,000	6,000
Meeting rooms	2,000	-	400	-	-
Room A	78	34	192	-	-
Room B1	86	22	80	-	-
Room B2	86	22	80	-	-
Room B	172	46	180	-	-
Room C1	188	34	192	-	-
Room C2	188	34	192	-	-
Room C	377	46	384	-	-
Room D1	86	22	80	-	-
Room D2	86	22	80	-	-
Room D	173	46	180	-	-
Room E	377	46	352	-	-
Room F1	86	22	80	-	-
Room F2	86	22	80	-	-
Room F	173	46	180	-	-
Room G	187	34	192	-	-
Room H	187	34	192	-	-







Reception Hall – 1,000 sqm



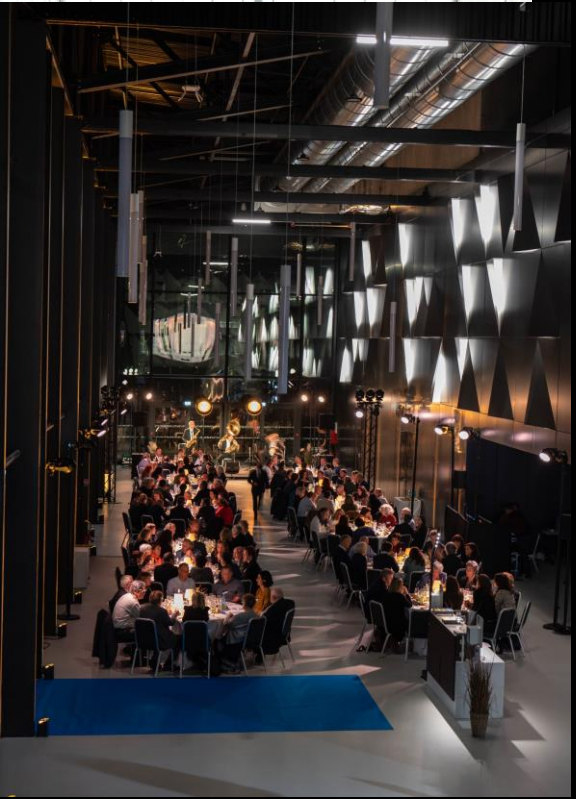
Modular Hall – 7,140 sqm



12 ultra-modern fully equipped breakout rooms









# Parc des Expositions





# Parc des Expositions



- Bordeaux Lac District
- Directly accessible by tram
- Access from the train station by tram
- 6,800 free parking spaces nearby
- Accomodation nearby



# Parc des Expositions



**YOU**



A XXL venue, 70,000 sqm

A modular venue connected to Palais 2 l'Atlantique

## The best place to welcome

- - congresses
- fairs
- trade shows
- large public events
- cultural and sport events
- festive events


- 3 halls (50,400 sqm, 12,000 sqm and 7,500 sqm)
- 1 covered area 70,000 sqm
- 1 outdoor area 120,000 sqm
- 7,000 parking spaces

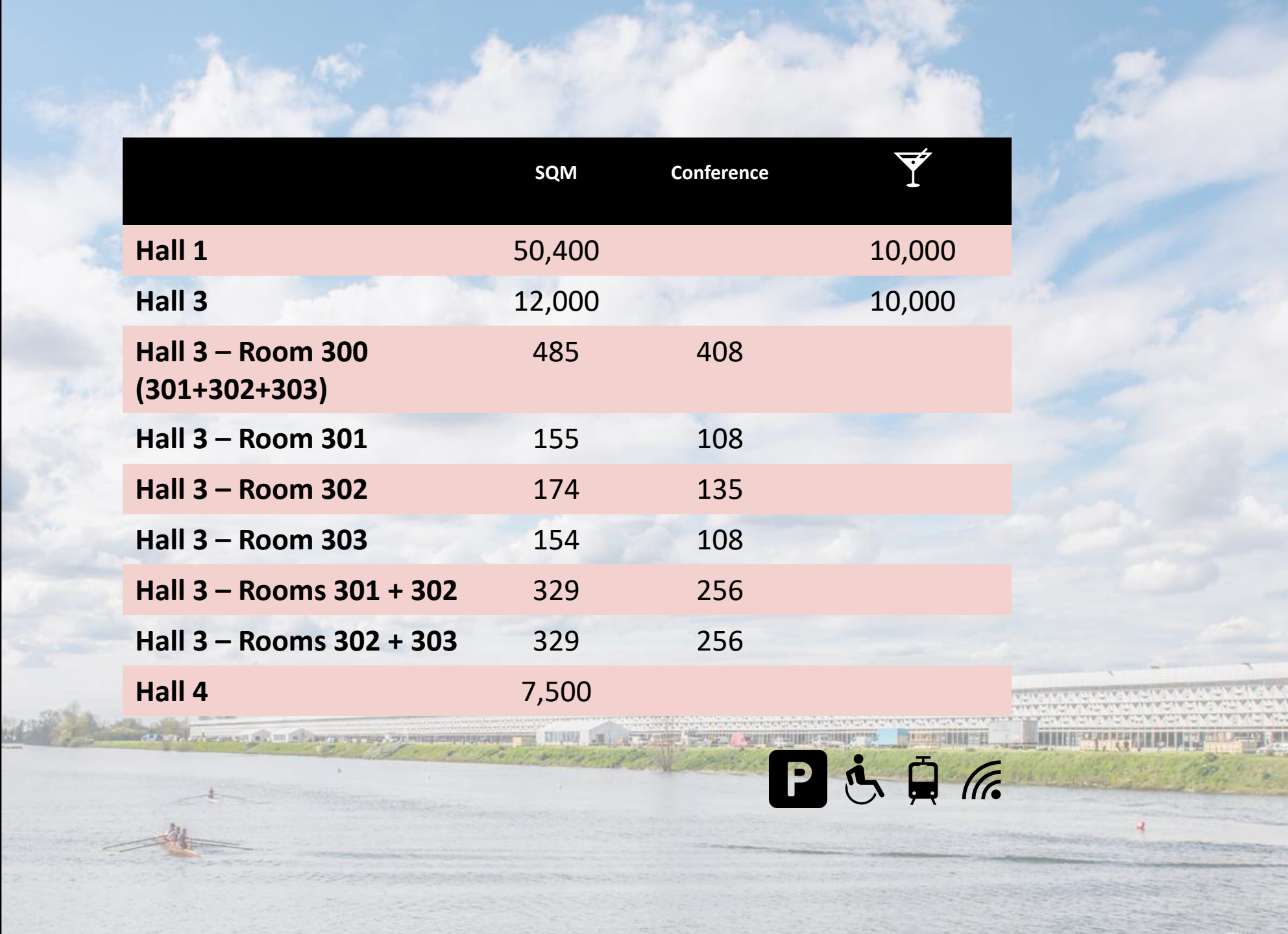




# Parc des Expositions



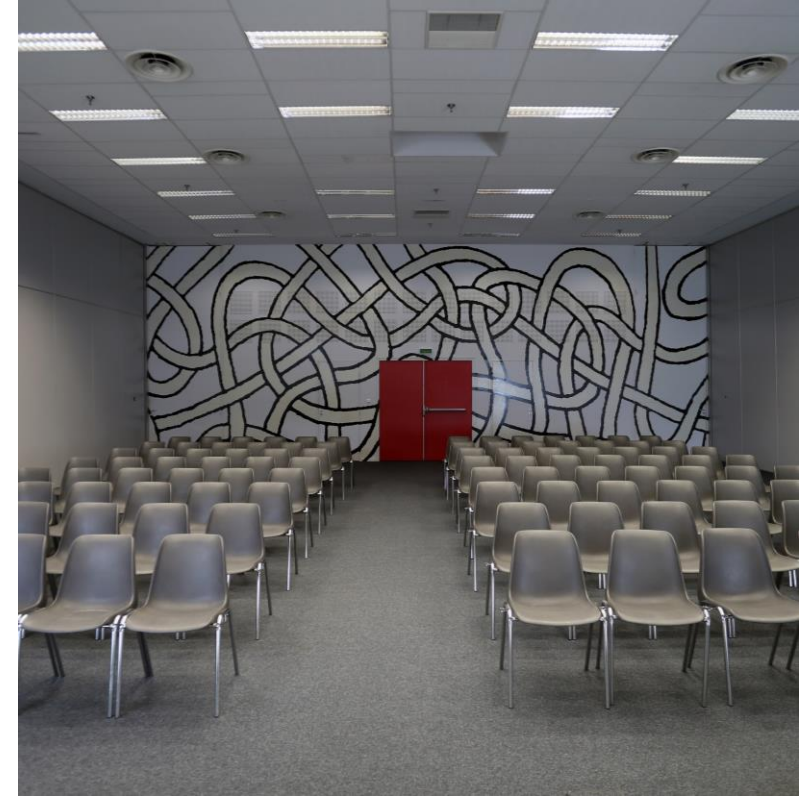
	SQM	Conference	
Hall 1	50,400		10,000
Hall 3	12,000		10,000
Hall 3 – Room 300 (301+302+303)	485	408	
Hall 3 – Room 301	155	108	
Hall 3 – Room 302	174	135	
Hall 3 – Room 303	154	108	
Hall 3 – Rooms 301 + 302	329	256	
Hall 3 – Rooms 302 + 303	329	256	
Hall 4	7,500		



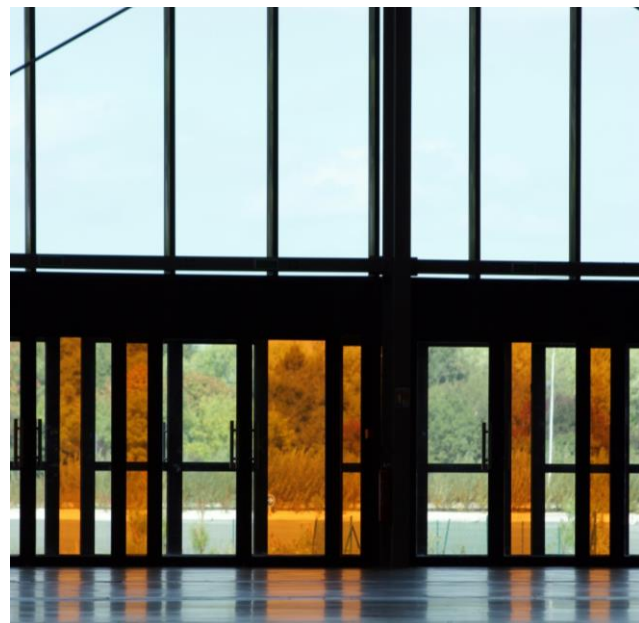




Hall 1 – 50,400  
sqm

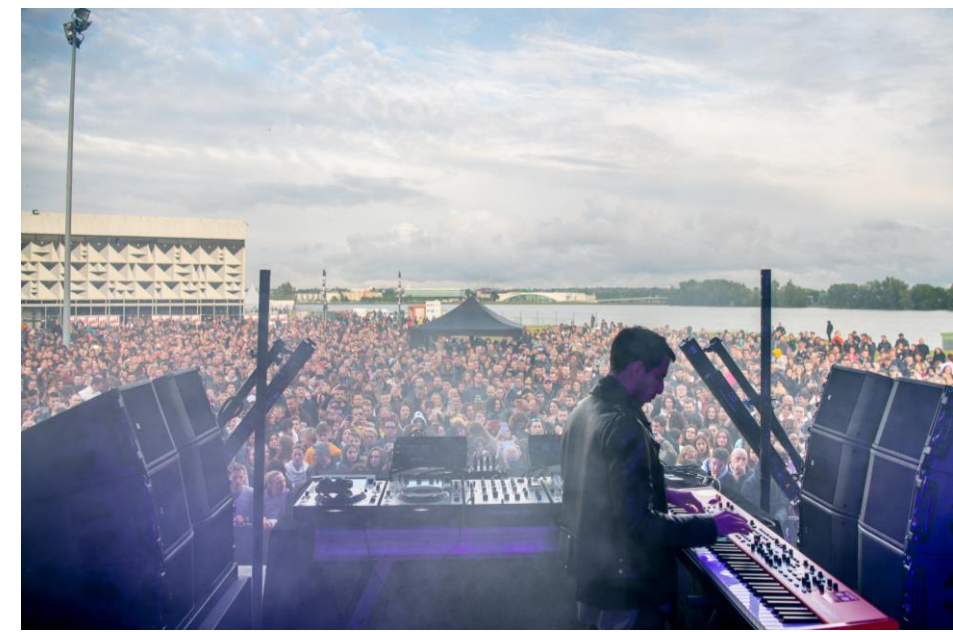


Hall 4 – 7,500  
sqm



Hall 3 – 12,000  
sqm







# Palais des Congrès





# Palais des Congrès



- Bordeaux Lac District
- Directly accessible by tram
- Acces from the train station by tram
- 6,800 free parking spaces nearby
- Accomodation nearby



# Palais des Congrès



**YOU**



A contemporary and natural lighting venue  
Modular and complementary spaces



## The best place to welcome

- congresses
- - seminars
- symposiums
- trade shows
- business meetings
- shows and performances

- 3 amphitheatres 190 to 1,290 pax
- 10 fully equipped breakout rooms
- 1 modular hall for exhibitions and catering 3,000 sqm
- 1 theater room until 1,290 pax
- Visitors and delivery parking space



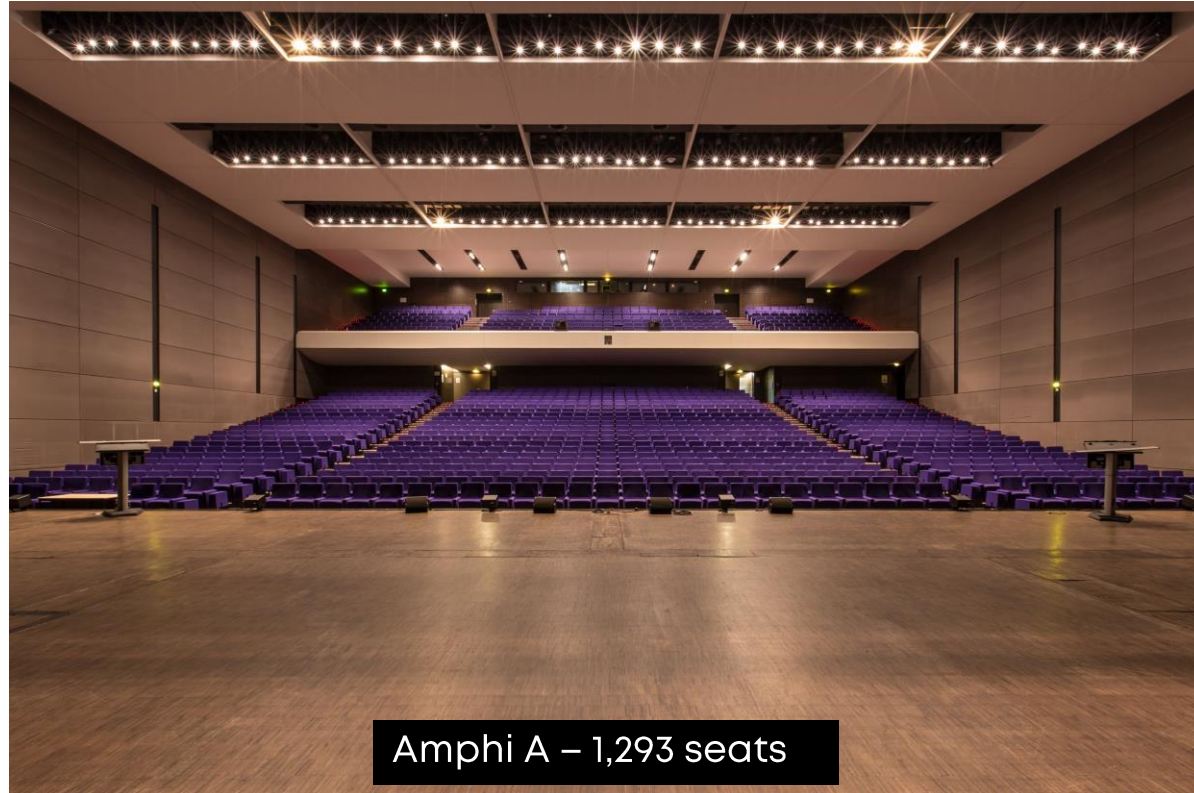
# Palais des Congrès



	SQM	Meeting	Conference	ATA	Martini
Reception Hall	1,080	-	-	-	-
Amphi A	1,155	-	1,293	-	-
Amphi B	384	-	353	-	-
Amphi C	252	-	196	-	-
Pluriel area	3,025	-	2,500	2,800	-
D1/D2	44/49	16/16	28/35	-	-
D1+D2	93	36	76	-	-
E1/E2	70/75	22/26	63/63	-	-
E1+E2	145	52	136	-	-
F1/F2	83/63	26/20	72/54	-	-
F1+F2	146	50	127	-	-
G1/G2	35/43	14/12	28/22	-	-
G1+G2	78	28	62	-	-
H1/H2	50/50	16/16	35/36	-	-
H1+H2	100	32	86	-	-







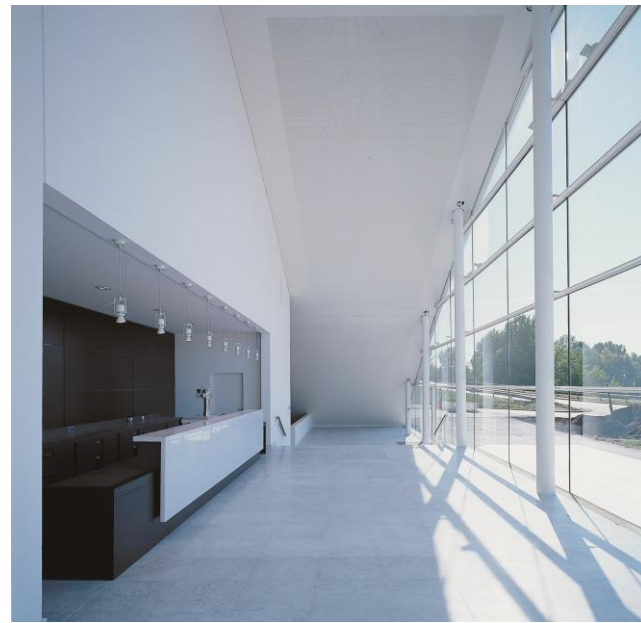
Amphi A – 1,293 seats



Pluriel area – 3,025 sqm,  
partitionable



Reception Hall – 1,080  
sqm









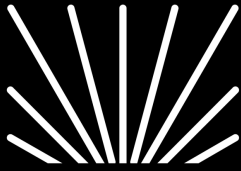
# BEAM TEAM



#INVOLVED



#EXPERT

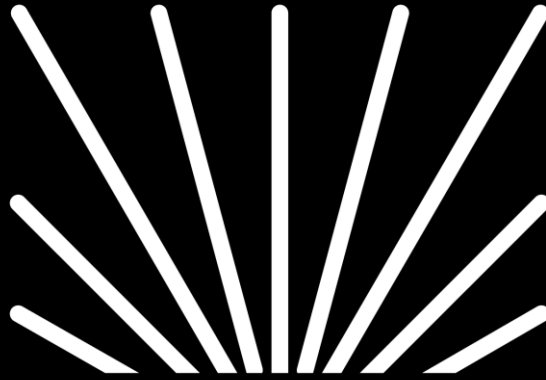


#SMILE



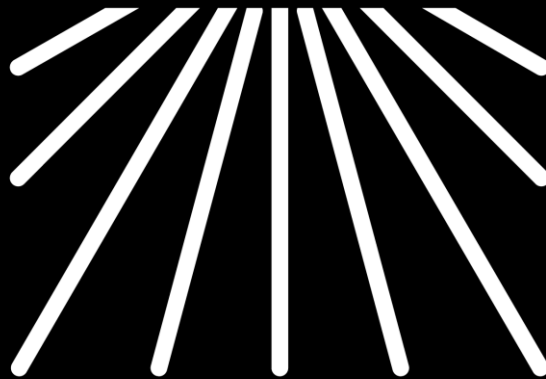
#DREAMTEAM





ALL YOU NEED IS

**Beam**



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